

HKT launches HEYPARK, a brand new digital food ordering platform Special subscription fee waiver as an anti-epidemic offer

HKT (SEHK: 6823) – HONG KONG, July 23, 2020 – HKT announces the launch of HEYPARK, a one-stop digital food ordering platform for dine-in and takeaway that accepts mobile payments.



Contents on screen are for reference only.

Through the HEYPARK App or website, merchants can instantly receive customers' catering orders in a streamlined process which minimizes time and resources. Merchants can also instantly upload and update menus anytime via the HKT O2O POS portal or Apps. HEYPARK accepts multiple payment means including Apple Pay, Visa, Mastercard, American Express, Tap & Go*, Alipay and WeChat Pay.

Ms. Monita Leung, Head of HKT Financial Services, said, "With the launch of HEYPARK during this critical period, we hope this one-stop digital solution for the Food & Beverage industry will enable merchants to improve operational efficiency and increase revenue. Our dedicated team is always there to support our merchants, and the process for merchants to join the platform can be completed in three days. As mobile payment provides a safer and more hygienic option than cash, O2O payment does not only meet the needs of our merchants and consumers during the current pandemic, it is also a critical part of our merchants' digital transformation, which enables them to take full advantage of business opportunities when the economy rebounds."

Mr. Tom Chan, Managing Director of HKT Commercial Group, said, "In the recent years, we have endeavored to provide top-notch integrated solutions to empower corporations and SMEs to accelerate digital transformation. To cope with the Government's recent anti-epidemic measures, HEYPARK enables merchants to react quickly to capture the digital catering opportunity. In addition, to cater to merchants' needs under the "new normal", we offer various digital solutions such as virtual meeting solutions, cybersecurity solutions, remote team management solutions, which are well-suited for applications of the anti-epidemic funding – Distance Business Programme (D-Biz)."

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From now until August 31, HKT is offering a special HEYPARK promotion to support SMEs. Register now to enjoy free set-up and a 4-month waiver[#] on monthly subscription fees. Merchants who apply for the D-Biz Programme will also be entitled to enjoy this promotion.

For service details and offers, please call the HEYPARK service hotline at +852 2888 3388 or visit https://www.hktmerchantservices.com/home/tc/o2o_solution.html#heypark. To apply for the anti-epidemic promotion, please visit <https://www.hkt-sme.com/en/heypark>.

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* HKT Payment Limited is a Stored Value Facilities (SVF) license holder. Stored Value Facilities Licence Number: SVF0002.

The process for merchants to join the platform can be completed in three days, subject to the integrity and completeness of the information provided by the merchant.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers smarter, whether they are at home, in the workplace, or on the go. Consumers and merchants alike may also enjoy HKT's financial-related services such as mobile payment, smart mobile point-of-sale solutions, and insurance.

For enterprises, HKT delivers end-to-end integrated solutions employing emerging technologies such as cloud computing, Internet of Things (IoT) and Artificial Intelligence (AI) to accelerate their digital transformation, contributing to Hong Kong's development into a smart city.

The Club is HKT's loyalty program and one of the largest of its kind in Hong Kong, not only offering a variety of privileges and benefits to enrich the lifestyle of members, but also increasingly amalgamating merchants and becoming an integral part of a new digital ecosystem connecting consumers and merchants.

For more information, please visit www.hkt.com.

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