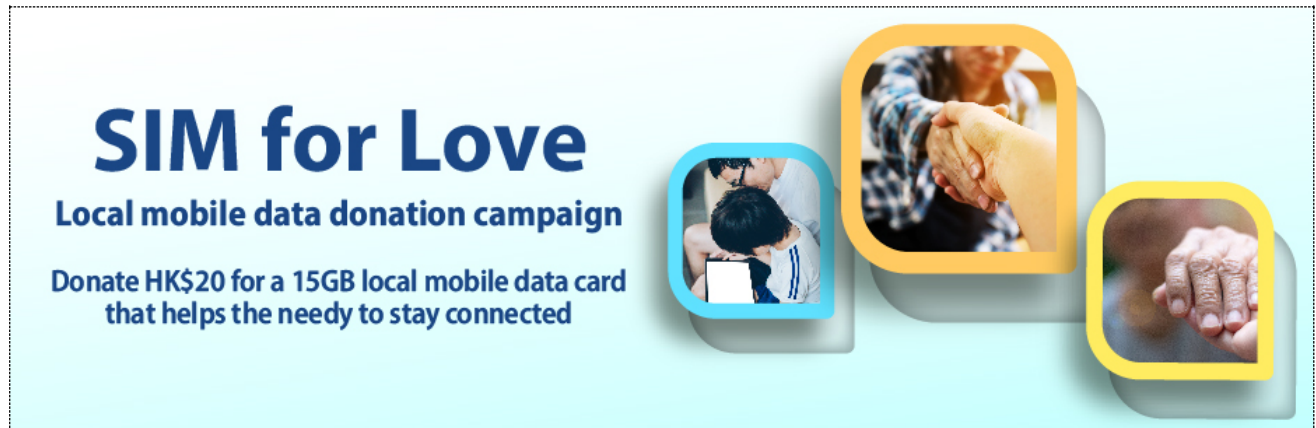


SIM for Love local mobile data donation campaign

HKT (SEHK: 6823) – HONG KONG, July 24, 2020 – HKT is introducing SIM for Love local mobile data donation campaign to appeal to Hong Kong people to provide local mobile data support for those in need.



SIM for Love
Local mobile data donation campaign
Donate HK\$20 for a 15GB local mobile data card that helps the needy to stay connected

The graphic features three circular inset images: a person reading, two hands shaking, and a close-up of hands. The background is light blue with a white dotted border.

Starting from today, you can make donations at designated HKT, csl or 1010 shops, via Club Like online shopping platform, or by sending a SMS to 50 8888*. For each donation of HK\$20#, HKT will provide a beneficiary with a 15GB 4G local mobile data card at a value HK\$148.

The beneficiaries of the campaign include underprivileged students, the elderly and homeless/unemployed people. Donors may donate to their preferred beneficiary organizations and schools, which include Principal Chan Free Tutorial World; five primary and secondary schools namely China Holiness College, Chinese Y.M.C.A. Primary School, Delia Memorial School (Secondary Section), Fresh Fish Traders' School, Man Kiu Association Primary School; Hong Kong Sheng Kung Hui Welfare Council; Yang Memorial Methodist Social Service; ImpactHK and J Life Foundation.

Ms. Susanna Hui, Group Managing Director of HKT, said, “HKT is committed to caring for the community. We hope to join forces with Hong Kong people to show our concern for the youth, the elderly and other underprivileged groups, using technology to keep people connected. In view of the recent spike in COVID-19 cases, let us work together again to show our love and care by supporting the SIM for Love campaign.”



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As a token of appreciation, a HK\$20 Club Like cash voucher will be given to donors for every HK\$20 donation. For a HK\$100 donation, csl or 1O1O customers can get a 15GB local mobile data top-up, and non csl or 1O1O customers can get a 15GB 4G Club Sim.

For SIM for Love campaign details and terms and conditions, please call service hotline at +852 3922 6678 or visit www.hkt.com/sim-for-love.

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* For designated csl or 1O1O customers.

The "donation" here is referring to donating 15GB local mobile data cards of HK\$20 each.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers smarter, whether they are at home, in the workplace, or on the go. Consumers and merchants alike may also enjoy HKT's financial-related services such as mobile payment, smart mobile point-of-sale solutions, and insurance.

For enterprises, HKT delivers end-to-end integrated solutions employing emerging technologies such as cloud computing, Internet of Things (IoT) and Artificial Intelligence (AI) to accelerate their digital transformation, contributing to Hong Kong's development into a smart city.

The Club is HKT's loyalty program and one of the largest of its kind in Hong Kong, not only offering a variety of privileges and benefits to enrich the lifestyle of members, but also increasingly amalgamating merchants and becoming an integral part of a new digital ecosystem connecting consumers and merchants.

For more information, please visit www.hkt.com.

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