



Viu and HBO Asia to air second season of *The Bridge* starting June 15

Star-studded cast from Singapore, Malaysia, Indonesia and the Philippines takes center stage



PCCW (SEHK:0008) – HONG KONG / SINGAPORE / INDONESIA / MALAYSIA, June 15, 2020 – Viu, a leading pan-regional OTT video service from PCCW Media Group with more than 41 million monthly active users*, today announced that the 10-episode second season of Endemol Shine Group's *The Bridge*, produced by Viu and in association with HBO Asia Originals, will begin airing on Viu, HBO GO and HBO across Asia on June 15. It will premiere at 9 p.m. in Singapore and Malaysia, 8 p.m. in Western Indonesia and Thailand and simulcast across all other markets. One new episode of the production will be available every week.

The award-winning series returns with Singapore's Rebecca Lim and Malaysia's Bront Palarae reprising their lead roles. In season two, the cast has been expanded to include talent from Indonesia and the Philippines. Indonesia's Ario Bayu plays a law enforcement officer with a hidden agenda. Rounding out the impressive regional cast are Wan Hanafi Su, Fikry Ibrahim and Chew Kin Wah from Malaysia, Lukman Sardi, Amanda Manopo and Miller Khan from Indonesia, Adrian Pang from Singapore and Joseph Marco from the Philippines. TJ Lee and Jason Chong return to direct, alongside Zahir Omar.

Adapted from the original Endemol Shine series and injected with local flavour, the story picks up a year after season one. A yacht registered in Singapore drifts ashore in Johor with a deceased Indonesian family on board. Investigating the slew of serial killings that follow, the characters become mired in a web of treachery, deceit and personal tragedy. Darker and more twisted than before, this new season plays with themes of corruption, redemption and revenge and is set against a distinctly Asian underworld backdrop.

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Ms. Sahana Kamath, Head of Original Production for Viu Indonesia and Malaysia, said, “With this show, we are delighted to bring the best of Asian talent to our audiences across 16 markets. This gritty and atmospheric second season returns with an impressive cast from across Southeast Asia. It is a true regional production with more twists and turns, digging deeper into character and moving the action seamlessly across three countries. We believe our viewers will enjoy this bolder and more adrenaline-pumping season two of *The Bridge*.”

Ms. Jessica Kam, Head of HBO Asia Original Production, WarnerMedia Entertainment Networks & Sales, Southeast Asia, Pacific and China, said, “WarnerMedia continues to engage our audiences with compelling new original content during these unusual times. This second season of *The Bridge* introduces an Indonesian dimension to the Singapore/Malaysia adaptation which escalates the stakes and production value of the established series, making it even bigger and better. We value our continued partnership with Viu to produce quality pan-regional programming for our fans in Asia.”

Ms. Rashmi Bajpai, Executive Director of Asia, Endemol Shine International, said, “We are pleased to witness how *The Bridge* continues to transcend languages and cultures, entertaining audiences around the globe. This Asian version of the show deftly weaves together the cultural, creative, and commercial appeal of storytelling in ways that evoke powerful reactions from audiences.”

The second season of *The Bridge* will be available on Viu in all its markets starting June 15, as well as on HBO Asia’s network of channels and services, including HBO GO, HBO and HBO ON DEMAND, across 24 territories.

The Bridge was originally created and written by Hans Rosenfeldt as a joint production of Sweden’s Filmlance International, part of Endemol Shine Group, and Denmark’s Nimbus Film. *The Bridge* (Bron/Broen) was produced in co-production with Sveriges Television, DR, ZDF German Television network, ZDF Enterprises GmbH, Film i Skåne, NRK, Copenhagen Film Fund, Lumiere Group, Stiftelsen Ystad Österlen Filmfond, Nordvision and in co-operation with Malmö Stad. It has aired in more than 188 territories/countries and spawned localized remakes in the U.K./France, the United States/Mexico, Germany/Austria, Russia/Estonia and Serbia/Croatia.

* as of the end of 2019.

About Viu

Viu is a leading pan-regional over-the-top (OTT) video streaming service operated by PCCW Media Group. It is available in 16 markets including: Hong Kong, Singapore, Malaysia, Indonesia, the Philippines, Thailand and Myanmar in Asia; Bahrain, Egypt, Jordan, Kuwait, Oman, Qatar, Saudi Arabia and the UAE in the Middle East; as well as South Africa.

Operating with both an ad-supported tier and a premium subscription tier, Viu delivers premium content in different genres from top content providers with local languages and subtitles, as well as original production series under the “Viu Original” initiative.

Viu offers users popular and current content with streaming and download features, and localized user interfaces. With the patented Dynamic Adaptive Transcoding technology, Viu can provide the best viewing experience regardless of device or network conditions.

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The service can be accessed via Viu app (available for free on App Store and Google Play) on connected devices, e.g. smartphones and tablets, selected smart TVs, as well as on web by logging into www.viu.com.

About PCCW Media

PCCW Media Group is a leading, fully integrated multimedia and entertainment company headquartered in Hong Kong.

PCCW Media operates the leading pay-TV service in Hong Kong under the Now TV brand offering more than 160 linear channels and an extensive on demand library of local, Asian and international programming. Premium content can also be accessed by subscribers via the Now Player companion app. It is also a leading producer of Chinese language news, financial news and sports programming, in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content. Now TV also offers its content via Now E, a subscription OTT (over-the-top) service with international and Asian dramas, movies and world-class sports events, which is designed to meet the needs of millennial viewers. In addition, PCCW Media operates popular digital music streaming service MOOV in Hong Kong.

PCCW Media Group also provides a leading pan-regional OTT video service under the Viu brand with over 40 million users in 16 markets including countries in Southeast Asia and the Middle East, as well as South Africa. The Viu service is available to consumers through a dual model with an ad-supported free tier and a premium subscription tier. Viu offers fresh premium TV series, movies and lifestyle programming in local and regional languages and subtitles in different genres from top content providers, as well as premium original productions under the brand “Viu Original”. The service can be accessed via app, selected smart TVs and online.

About PCCW Limited

PCCW Limited (SEHK: 0008) is a global company headquartered in Hong Kong which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Company holds a majority interest in the HKT Trust and HKT Limited, Hong Kong’s premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, and other telecommunications businesses such as customer premises equipment sale, outsourcing, consulting, and contact centers.

PCCW also owns a fully integrated multimedia and entertainment group in Hong Kong, PCCW Media. PCCW Media operates the largest local pay-TV operation, Now TV, and is engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region.

Through HK Television Entertainment Company Limited, PCCW also operates a domestic free television service in Hong Kong.

Also, wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

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In addition, PCCW holds a majority interest in Pacific Century Premium Developments Limited, and other overseas investments. To learn more about PCCW, please visit www.pccw.com.

About HBO ASIA

HBO is part of WarnerMedia Entertainment Networks & Sales' portfolio of brands and available to viewers in 25 territories in Asia. In addition to its award-winning HBO Original series, movies and documentaries, HBO Asia Originals tell compelling stories from around the region. Original programming is supplemented by exclusive, first-run content from major Hollywood and independent studios. In Asia, companion channels and services include HBO Signature, HBO Family, HBO Hits, Cinemax, Warner TV, HBO On Demand, 鼎级剧场 (Ding Ji Ju Chang) as well as Asian channels, Red by HBO and Oh!K. HBO GO is a regional streaming service that offers a mix of originals and acquired content – including kids content from Cartoon Network – available to download or stream anytime, anywhere. Log on to www.hboasia.com and www.hboasia.com for more information.

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About Endemol Shine Group

With world-class creative, production, distribution and commercial capabilities, Endemol Shine Group works on a unique local and global axis, comprised of 120 companies across all the world's major markets, dedicated to creating content that entertains and enthrals billions of people around the world. Endemol Shine Group's drama portfolio is international and diverse, with acclaimed worldwide hits such as Humans, Bron, Peaky Blinders, Black Mirror, Grantchester, Spring Tide, Penzoza and Broadchurch. Global hits include MasterChef, Big Brother, Deal or No Deal, The Money Drop, Your Face Sounds Familiar, The Brain, Hunted and The Island along with new travelling formats All Together Now, Family Food Fight and Big Bounce Battle. Our content is enjoyed wherever the audience wants to watch and generates more than 3 billion monthly views online, with titles such as Mr. Bean now among the world's most popular entertainment brands on platforms including YouTube and Facebook. In 2018, Endemol Shine Group had 700 productions on air across 270 platforms in more than 70 territories, travelling more formats than any of our peers.

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