



**Viu announces new Korean Viu Original drama series
*River Where the Moon Rises***

The period romance stars acclaimed K-drama talent Kim So Hyun and Ji Soo



PCCW (SEHK:0008) – HONG KONG / SINGAPORE, January 27, 2021 – Viu, a leading pan-regional OTT video streaming service operated by Viu International Limited, has revealed its latest Viu Original, a highly anticipated Korean period romance drama series titled *River Where the Moon Rises*.

Set to premiere exclusively on Viu on February 15, 2021, *River Where the Moon Rises* is adapted from a Korean folktale recorded in *The History of the Three Kingdoms* and based on Princess Pyeonggang (Kim So Hyun) and her General, On Dal (Ji Soo).

Born as a princess but raised as a soldier, young Pyeonggang sets out on a tour of the kingdom with her mother, the Empress, during which they arrive at a village where they meet General On Hyeop and his son, On Dal. Sharing with him her goal of becoming Goguryeo's first queen with her intellect and confidence, the straightforward On Dal laughs at her lofty dreams as women do not engage in state affairs, though he means no harm. Meanwhile, the Empress is seeking help from General On Hyeop due to the schemes and conspiracies ongoing in the kingdom, but the two are assassinated in the process. The story follows Pyeonggang's quest to uncover dark and dangerous conspiracies in the kingdom.

cont'd...



The series features Kim So Hyun, who is well-known among K-drama fans for her varied roles in everything from historical dramas to rom-coms. Kim began her career as a child actress in 2006 and initially gained fame for playing a villainous young queen-to-be in *Moon Embracing the Sun*. Subsequently, she took on leading roles in hit dramas such as *Who Are You: School 2015*, *The Emperor: Owner of the Mask* and even won the Excellence Award at the 2019 KBS Drama Awards for her portrayal of a clumsy, yet hot-tempered courtesan in *The Tale of Nokdu*. Most recently, she is reported to be the youngest actress to surpass 10 million followers on Instagram which illustrates her popularity around the world.

Playing On Dal, Ji Soo captivates audiences with his boyish charms and athletic looks. He has appeared in romance dramas including *When I Was the Most Beautiful* and all-time favourite JTBC title *Strong Woman Do Bong Soon*. He also played the love-struck prince Wang Jung in 2016 time-travel period drama *Moon Lovers: Scarlet Heart Ryeo* - a K-drama classic.

River Where the Moon Rises is produced by established South Korean production house Victory Contents. Behind the lens, Yun Sang Ho (*Kingmaker: The Change of Destiny* and *Saimdang, Memoirs of Colors*) will direct and writer Han Ji Hoon helms the production of the series (*Temptation* and *Women of 9.9 Billion 99*).

Ms. Virginia Lim, Chief Content Officer, Viu, said, “Viu is committed to offering the best of premium Asian entertainment content to delight our viewers. In 2021, we are excited to be investing in more original productions and especially Korean drama series which offer outstanding production quality, stunning cinematography and visual effects. With an exceptional script and amazing talent, *River Where the Moon Rises* is not to be missed.”

Viu-ers in Singapore, Malaysia, Indonesia, Thailand, the Philippines, Myanmar, Hong Kong, United Arab Emirates, Saudi Arabia, Qatar, Kuwait, Bahrain, Oman, Jordan, and Egypt will be able to watch *River Where the Moon Rises* exclusively on Viu on February 15, 2021. This series and other top performing titles such as *True Beauty* and *Mr. Queen*, as well as the upcoming* *The Penthouse 2*, *Mouse*, *Luca* and *Dear.M* can be watched on the Viu app which can be downloaded for free on App Store, Google Play, and selected smart TVs, as well as on the web at www.viu.com.

To download high resolution images, please visit: <http://bit.ly/39alzro>.

* Note that shows may have different availability and release dates across markets.

About Viu International Limited

Viu is a leading pan-regional over-the-top (OTT) video streaming service operated by Viu International Limited. It is available in 16 markets across Asia, the Middle East and South Africa with 36.1 million monthly active users (MAU) as of June 2020.

The Viu service is available to consumers through a dual model with an ad-supported free tier and a premium subscription tier. Viu offers fresh premium TV series, movies and lifestyle programming in local and regional languages and subtitles in different genres from top content providers, as well as premium original productions under the brand “Viu Original.”

Viu also offers users streaming and download features, and localized user interfaces across a myriad of connected devices. Viu can provide the best viewing experience regardless of device or network conditions.

The service can be accessed via Viu app (available for free on App Store and Google Play) on connected devices, e.g. smartphones and tablets, select smart TVs, as well as on the web by logging into www.viu.com.

In addition, Viu International Limited operates MOOV, a popular digital music streaming and live music concerts service in Hong Kong.

About PCCW Limited

PCCW Limited (SEHK: 0008) is a global company headquartered in Hong Kong which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Company holds a majority stake in the HKT Trust and HKT Limited, Hong Kong's premier telecommunications service provider and leading operator of fixed-line, broadband, mobile communication and media entertainment services. HKT delivers end-to-end integrated solutions employing emerging technologies to assist enterprises in transforming their businesses. HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services to deepen its relationship with customers.

PCCW owns a fully integrated multimedia and entertainment group in Hong Kong engaged in the provision of OTT video service locally and in other places in the region.

Through HK Television Entertainment Company Limited, PCCW also operates a domestic free TV service in Hong Kong.

Also wholly-owned by the Group, PCCW Solutions is a leading IT and business process outsourcing provider in Hong Kong, mainland China and Southeast Asia. In addition, PCCW holds a stake in Pacific Century Premium Developments Limited and other overseas investments.

To learn more about PCCW, please visit www.pccw.com.

For further information, please contact:

Ivan Ho

PCCW

Tel: +852 2883 8747

Email: ivan.wy.ho@pccw.com

Issued by PCCW Limited.