



**“NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert
featuring Cantopop sensation MIRROR**

PCCW (SEHK: 0008) – HONG KONG, October 8, 2021 – Hong Kong’s largest paid digital music service¹, MOOV, and Hong Kong’s largest fiber broadband service provider, NETVIGATOR, are co-organizing the “NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert with two shows to be held on December 7 and 8, 2021, at the Hong Kong Convention and Exhibition Centre (Hall 5BC). The concert will feature Cantopop sensation MIRROR.

Since launching “Imagine Natives” six years ago, NETVIGATOR has held a series of “Imagine Natives” programs to help the younger generation fulfill their dreams of becoming music producers and singers. Together with MOOV, NETVIGATOR also organizes concerts which offer a stage for collaborative line ups to spark creative chemistry. Under the theme of “Music On The Road”, MIRROR will take fans on a fantastic musical journey.

At the “NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert, six MIRROR members — Anson Kong, Anson Lo, Edan Lui, Ian Chan, Jer Lau and Keung To — will rock the stage and stun fans with both solo and group performances.

Exclusive privileges for NETVIGATOR customers

From today until November 5, 2021, existing or new NETVIGATOR customers who successfully apply for designated NETVIGATOR FTTH (fiber-to-the-home) broadband and extra/value-added services could receive two free tickets to the “NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert and a limited-edition poster². Better seats will be reserved for designated existing customers³ as a token of appreciation for their valuable support.

The organizers are staging an additional show on December 8 in response to overwhelming public demand for the December 7 show. For availability of the limited concert tickets and posters, please call the NETVIGATOR hotline on +852 2888 1888 (press * afterwards) or visit HKT shops, 1010 Centres or csl stores. For more details of NETVIGATOR services, please visit www.netvigator.com.

In addition, HKT’s loyalty program and digital ventures arm, The Club, will bring exclusive concert-related rewards to members. Details will be announced soon.

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To learn more about the “Imagine Natives” programs, please visit www.imagenatives.hk or follow the Facebook page [https:// facebook.com/imagenatives](https://facebook.com/imagenatives).

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1. According to the Acorn Marketing & Research Consultants (International Limited) 2019 Q4 Brand Tracker Survey, MOOV has the largest market share among paid music services in Hong Kong.
2. Offers are subject to relevant terms and conditions. The number of tickets is limited and available only while stocks last.
3. The company reserves the right on seating arrangement. The company will try its best to reserve better seats for designated existing NETVIGATOR/LIKE100 customers.



(From left to right) Anson Kong, Edan Lui, Anson Lo, Keung To, Ian Chan and Jer Lau attend the press event promoting the “NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert.



(From left to right) Anson Kong, Edan Lui, Anson Lo, Ms. Eliza Chui, Head of MOOV, Ms. Helen Sou, Senior Vice President, Digital Media of PCCW, Mr. Ringo Ng, Managing Director of HKT’s Consumer Group, Ms. Teresa Ng, Head of Marketing of HKT’s Consumer Group, Keung To, Ian Chan and Jer Lau attend the press event promoting the “NETVIGATOR Imagine Natives MOOV LIVE: Music On The Road” concert, and announce the concert details.

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About PCCW Limited

PCCW Limited (SEHK: 0008) is a global company headquartered in Hong Kong which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Company holds a majority stake in the HKT Trust and HKT Limited, Hong Kong's premier telecommunications service provider and leading operator of fixed-line, broadband, mobile communication and media entertainment services. HKT delivers end-to-end integrated solutions employing emerging technologies to assist enterprises in transforming their businesses. HKT has also built a digital ecosystem integrating its loyalty program, e-commerce, travel, insurance, FinTech and HealthTech services to deepen its relationship with customers.

PCCW owns a fully integrated multimedia and entertainment group in Hong Kong engaged in the provision of OTT video service locally and in other places in the region.

Through HK Television Entertainment Company Limited, PCCW also operates a domestic free TV service in Hong Kong.

Also wholly-owned by the Group, PCCW Solutions is a leading IT and business process outsourcing provider in Hong Kong, mainland China and Southeast Asia. In addition, PCCW holds a stake in Pacific Century Premium Developments Limited and other overseas investments.

To learn more about PCCW, please visit www.pccw.com.

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