



Now TV and ViuTV to exclusively broadcast FIFA World Cup Qatar 2022™

*Now TV will live broadcast all 64 matches in 4K
ViuTV will broadcast 19 selected matches*

HONG KONG, 11 August 2022 – Now TV and ViuTV will exclusively broadcast the FIFA World Cup Qatar 2022™ on pay TV and free TV in Hong Kong.

Qatar is the host country of the FIFA World Cup 2022™. The opening match will be played on 21 November 2022, followed by group matches, round of 16, quarter-finals, semi-finals, the 3rd place match, and the final on 18 December 2022. As a number of matches will be held in the early evening (6pm), a wider audience in Hong Kong will be able to watch them during TV prime time.

In Hong Kong, Now TV will be exclusively broadcasting all 64 matches live in 4K*, while ViuTV will broadcast 19 selected matches live, including the opening match, the two semi-finals and the final. The tournament will be also available on Now E.

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**Customer must use a device with 4K display resolution; subject to 4K subscription.*

^Match dates, times and broadcast channels may be subject to change from time to time. Please refer to the organiser's latest announcement for details.

About Now TV

Now TV is the leading pay TV service in Hong Kong and the media entertainment arm of HKT, Hong Kong's premier telecommunications service provider and a leading innovator.

Since its launch in 2003, Now TV has been offering top-notch live sporting events and world-class entertainment programmes, delighting viewers with movies and TV series they love and keeping customers informed with quality news and documentaries. From Asian to Western, local to international, STEM for kids to infotainment, Now TV has something for everyone. Customers can access Now TV's premium content on demand and through linear TV channels as well as the companion apps Now Player, Now Sports and Now Player Junior.

Now TV Official Website: www.nowtv.hk

Now TV Official Facebook Page: www.facebook.com/NowTV.hongkong

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About ViuTV

Dedicated to bring Hong Kong audiences a huge variety of television entertainment, HK Television Entertainment Company Limited operates two free-to-air channels – ViuTV (Channel 99), the Chinese-language channel, and ViuTVsix (Channel 96), the English-language channel. With 24 hours daily broadcast of factual entertainment, variety show, drama, travelogue, infotainment, news and sports programmes, ViuTV has established itself as the epitome of high quality, creative local TV production in Hong Kong.

ViuTVsix provides top-notch television programmes from around the world, including talk shows, Hollywood blockbusters, along with live broadcast of entertainment and sports events.

ViuTV Official Website: www.viu.tv

ViuTV Official Facebook Page: www.facebook.com/ViuTV.hk

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