

## **SoftwareOne joins Console Connect's PartnerConnect programme to enhance access to the cloud for customers in Asia Pacific**

**HKT (SEHK:6823) – HONG KONG, 18 April 2023** – Console Connect, a leading global Network-as-a-Service (NaaS) platform, is pleased to announce that SoftwareOne Hong Kong Limited has joined its PartnerConnect programme, helping SoftwareOne customers in Asia Pacific improve their access to cloud services globally.

As digital transformation and cloud adoption accelerates globally, Console Connect provides SoftwareOne's customers in Asia Pacific with a more flexible, secure and efficient way to connect to major cloud providers across the world.

SoftwareOne helps businesses in Hong Kong and the wider Asia Pacific region identify the right software, services and cloud platforms to optimise their business and effectively compete, scale and innovate.

Through Console Connect's PartnerConnect programme, SoftwareOne will introduce its customers to the benefits of network automation, enabling them to manage their connectivity to clouds and critical digital infrastructure in real-time and on-demand.

Using the global Console Connect NaaS platform, SoftwareOne customers can click and connect to clouds using a high-performance global network, which delivers greater levels of speed, security and performance for mission-critical workloads and applications.

Console Connect provides direct and on-demand access to all the world's largest cloud platforms, including AWS, Google Cloud, Microsoft Azure, Oracle Cloud, IBM Cloud, Alibaba Cloud and more. This enhanced cloud connectivity offering will support SoftwareOne customers on their digital transformation journey, and further position SoftwareOne as a one stop solution provider.

Michael Glynn, SVP, Digital Automated Innovation, Console Connect, said, "We are excited to begin this collaboration with SoftwareOne to help more local businesses in Asia Pacific access the Console Connect NaaS platform and turbocharge their journey to the cloud. Cloud connectivity is an important consideration for today's businesses, and Console Connect makes it easier from them to setup and manage direct cloud connect services with leading hyperscale cloud providers."

Patrick Lam, General Manager, SoftwareOne Hong Kong, said, "The move to the cloud presents new connectivity challenges for businesses. Console Connect provides a more flexible and faster way for our customers to directly connect with cloud providers worldwide using a familiar cloud-like consumption-based model. We look forward to growing our collaboration with Console Connect."

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Through a single Access Port at their data centre or office location, businesses can access a range of on-demand services, including Layer 2 and 3 interconnections between a global footprint of over 900 data centres, remote peering at some of the world's largest Internet Exchanges and premium business Internet services that leverage an IP network ranked in the top 10 globally.

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### **About Console Connect**

Console Connect is a platform for Software Defined Interconnection® of applications and infrastructures. It allows users to self-provision private, high-performance connections among a global ecosystem of enterprises, networks, clouds, SaaS providers, IoT providers and applications providers.

Console Connect is the only digital platform that is underpinned by one of the world's largest private networks and a Tier 1 global IP network that is ranked in the top 10 for IPv4 and IPv6 peering, delivering higher levels of network performance, speed and security to meet the digital needs of today's interconnected users and communities.

Accessible from 900+ data centres in 50+ countries worldwide, the platform is integrated with all major hyperscale cloud providers, including AWS, Google Cloud, IBM Cloud, Microsoft Azure, Alibaba Cloud and more. Through the Console Connect portal or via its API, users can access a broad range of native and third party solutions.

To learn more about Console Connect, please visit [www.consoleconnect.com](http://www.consoleconnect.com).

### **About SoftwareOne**

SoftwareOne is a leading global provider of software and cloud end to end technology solutions. The company works with its customers to build, migrate and manage business critical applications while helping them procure and optimize their software and cloud environments to drive their digital transformations.

Through its automated platforms and experienced teams, SoftwareOne has unmatched insights into enterprise software and cloud usage. This unique combination of technology implementation and commercial insights provides its customers with holistic understanding of their potential to be more strategic, agile and cost effective while modernizing their applications and software in the cloud.

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With around 9,000 employees and delivery capabilities in 90 countries, SoftwareOne serves around 65,000 business customers across multiple industry sectors. SoftwareOne is headquartered in Stans, Switzerland and company's shares (SWON) are listed on SIX Swiss Exchange since October 2019.

To learn more about SoftwareOne, please visit [www.softwareone.com](http://www.softwareone.com).

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