



Now TV and beIN SPORTS join forces to bring Formula 1[®] in 4K to Hong Kong viewers for the next three seasons

HKT (SEHK:6823) – HONG KONG, 29 May 2023 – Now TV and beIN SPORTS are pleased to announce that FIA Formula One World Championship™ (Formula 1[®]) Grands Prix will be available in 4K for the first time* to viewers in Hong Kong for the next three seasons in a deal through 2025.

Now TV customers can currently follow all practice sessions, qualifying, F1 Sprint events and Grand Prix on beIN SPORTS 1 (Ch. 638). Under this new deal, F1 fans in Hong Kong will now also have the option to watch the Grands Prix in 4K on Now Sports 4K channels.

The events are available in official English commentary, and in Cantonese commentary by Daniel Chan and Ying On-bong. Customers can also watch the action on the go via the Now Player app or relive their favourite races using Now TV's on-demand service. In addition, Now E subscribers of selected sport packs will be able to watch all the Grands Prix live.

Right through Formula 1[®] race weekends on beIN SPORTS, subscribers will get closer to the on-track action than ever with a series of studio shows for every session, from Friday's practice session to Sunday's Grand Prix. F1 experts will offer fans unparalleled insight and analysis in The F1 Show, F1 Qualifying Pre and Post Shows, Ted's Qualifying Notebook, Grand Prix Sunday, Chequered Flag and Ted's Notebook.

Derek Choi, Managing Director of HKT Home, said, "We are pleased to extend our collaboration with beIN SPORTS. Formula 1[®] is one of the most watched sports events in Hong Kong. The continued broadcast of the event, and first time in 4K, has reaffirmed our commitment to bringing world-class sports content to Hong Kong viewers with an unparalleled viewing experience."

Mike Kerr, Managing Director of beIN Asia Pacific, said, "As we continue to strengthen our sports offering in Hong Kong, we are delighted to expand our collaboration with Now TV, a great partner, who shares our vision of bringing the ultimate sports experience across all screens. With the rapid growth of Formula 1[®] in recent years, we look forward to working alongside Now TV to elevate fans' engagement like never before."

Existing Now TV subscribers of Super Sports Pack Plus, Variety Sports Pack, Now Sports Plus Pack and beIN SPORTS Pack can enjoy Formula 1[®] as part of their subscription. beIN SPORTS will also cover FIA Formula 2 (F2) and Formula 3 (F3) live races, and provide highlights from the all-female F1 Academy series, bringing its viewers an adrenaline-fueled, comprehensive motorsport experience featuring the next generation of stars.

Other customers can enjoy Formula 1® by subscribing to designated Super Sports Pack Plus and Variety Sports Pack too.

For more details, please contact Now TV on 2888 0008 or visit www.nowtv.hk.

*The broadcast in 4K has started since Azerbaijan Grand Prix.

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About Now TV

Now TV is the leading pay TV service in Hong Kong and the media entertainment arm of HKT, Hong Kong's premier telecommunications service provider and a leading innovator.

Since its launch in 2003, Now TV has been offering top-notch live sporting events and world-class entertainment programmes, delighting viewers with movies and TV series they love and keeping customers informed with quality news and documentaries. From Asian to Western, local to international, STEM for kids to infotainment, Now TV has something for everyone. Customers can access Now TV's premium content on demand and through linear TV channels as well as the companion apps Now Player, Now Sports and Now Player Junior.

Now TV Official Website: www.nowtv.hk

Now TV Official Facebook Page: www.facebook.com/NowTV.hongkong

About HKT

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses; whereas our comprehensive mobile communication and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit www.hkt.com.

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