

Appendix 2: ESSA Incubation Program – Incubatees details

	Company	Theme	Project	Description
1	4HK	Social Innovation	The Root	This cloud-based platform enables users to (i) auto-feed talents and investors with business opportunity, (ii) connect the right talent by visualizing their profile or comments from previous collaborators, and (iii) raising fund from several investors for a single project.
2	Contech Lab Limited	IoT Innovation	Elderly Care with BLE-enabled Devices	This project incorporates both hardware (iBeacon BLE) and cloud-based software (a software for family members and nurses) with the following features: (i) diet management, (ii) real time tracking and alert, (iii) medical identification, and (iv) mobile guidance headphone support.
3	Grant Checker Limited	Mobile / Digital Innovation	Brand Genuine Checker System	This is an end-to-end brand protection and production authentication solution via the use of cloud-based platform (storing all the certification codes) and low cost digital certification technology to provide a secure platform for customers to identify genuine products.
4	Leido Technology Limited	Social Innovation	SafeArrival + Regin + CareBy	This total solution is developed for parents to get the updates about their children schooling status. It incorporates both tag products (RFID/ Bluetooth) and cloud-based software (an app for parents to monitor children's bus travel status, check-in status and location status).
5	aCube Solutions Limited	Mobile / Digital Innovation	Sunergos	This is an online platform that enables anyone to make native mobile apps for iOS, Android and Windows Phone 8. Beginners can build their own apps without programming knowledge. Professional app builders can use Sunergos to deliver advanced apps with data linking, JavaScript and the use of web services.
6	Rapid Meter Limited	IoT Innovation	BLE Soft Ruler	This Bluetooth-enabled soft ruler is a keyboard Bluetooth profile implemented ruler to let the users simply click to send the measured value of garment product to the cloud-based app of a paired-up smartphone.
7	M2M Company Limited	IoT Innovation	IoT Gateway	This Android box is a cloud-based platform for developers to program what they want to do with Android programming skill, such as data collection for analysis, beacon tags monitoring, etc.
8	Lab312 Limited	Social Innovation	iRent	iRent is a cloud-based social networking website for booking accommodation and room for rent in Hong Kong.
9	mCommerce Social Enterprise Limited	Mobile / Digital Innovation	Mobile Fashion	This is a DIY fashion app that helps users to build their own app with standard template and publish their app on iOS, Android, Windows Phone devices and all major desktop browsers.
10	MovingPass Limited	Mobile / Digital Innovation	MovingPass	This is an all-rounded mobile marketing solution aiming to draw traffic and retain loyal customers for retailers. It makes use of a cloud-based platform that enables retailers to distribute their coupons and store cards/ membership cards.