



## **HKT x FWD 2023 National Day Fireworks Display**

**HKT (SEHK: 6823) & FWD Insurance – HONG KONG, 15 September 2023** – HKT Limited (HKT) and FWD Insurance (FWD) are presenting the “HKT x FWD 2023 National Day Fireworks Display” for the enjoyment of the Hong Kong public. Celebrating the 74th anniversary of the founding of the People’s Republic of China, this will be the first National Day pyrotechnics show to grace the city’s skies since 2018.



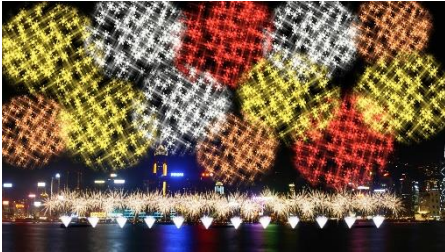

The fireworks display, coordinated by the Culture, Sports and Tourism Bureau and co-sponsored by HKT and FWD, will take place over Victoria Harbour at 9pm on 1 October 2023 (Sunday).





On top of celebrating the special occasion, the brilliant fireworks convey well wishes of prosperity for businesses and symbolise an even brighter future for the city. With a total of 31,888 firing shells to be discharged from nine locations spanning three barges and six pontoons, the 23-minute show comprises eight scenes (listed in the appendix), among which the "double red hearts" in the first scene, "Bauhinia x blakeana" in the second and "red five-pointed stars" in the sixth are highlights. The multi-colour hydrangea in the fifth scene will make its Hong Kong premiere, erupting into rings, spirals, crowns and other designs after its initial launch to wow spectators. The budget for the entire event is estimated at HK\$18 million.

Susanna Hui, Group Managing Director of HKT, said, “Rooted in the city for over 150 years, HKT is delighted to join hands with FWD Insurance to bring the fireworks display to the people of Hong Kong. In addition to sharing the joy, the show provides support to the Government’s ‘Night Vibes Hong Kong’ campaign, stimulating the night economy while injecting an exuberant jolt of vitality into the community to reinforce Hong Kong’s status as an international events capital.”

Ken Lau, Managing Director for Greater China and Hong Kong Chief Executive Officer, FWD, said, “FWD Insurance is honoured to partner with HKT in sponsoring this year’s National Day Fireworks Display in celebration of the 74th anniversary of the founding of the People’s Republic of China. This remarkable occasion allows us to vividly demonstrate Hong Kong’s liveliness and distinctive charm as an international metropolis to the world. As a pan-Asian life insurer rooted in Hong Kong, FWD Insurance aims to empower people to live life to the fullest by protecting them and their families while providing quality customer service, and new and fun experiences. While wishing a great success in the 2023 National Day Fireworks Display, we look forward to celebrating the National Day together under the dazzling fireworks with all.”

For spectators’ all-round audiovisual enjoyment, Radio Television Hong Kong Radio 4 (FM 97.6 to 98.9) will broadcast synchronised background music that complements the elaborate display, which can be viewed from many vantage points including Tsim Sha Tsui, the Mid-levels, Central, Wan Chai, Causeway Bay and the Hung Hom Bypass.

Appendix			
Theme	Music	Description	Illustration
Scene 1: Together on National Day with Jubilant Fireworks	"You are the Best in the World" – Hong Kong Chinese Orchestra  世間始終你好 – 香港中樂團	Vibrant and brilliant fireworks once again leap into the skies above Victoria Harbour, in a delightful celebration of the 74th anniversary of the founding of the People's Republic of China. The opening scene features "red hearts" symbolising joy and unity, complemented by "peonies" representing life and anticipation to wish everyone content and wonderful days ahead as we forge a bright future with passion.	
Scene 2: Hello Hong Kong, Happy Hong Kong	"Forward" – All stars  前 – 群星	The second scene showcases happy faces and "Bauhinia x blakeana" blooming in the sky. It not only represents our home in Hong Kong and our bright hopes for the future but also resonates with "Night Vibes Hong Kong". We look forward to residents and tourists alike participating in a series of exciting events and experiencing the joy of "Happy Hong Kong"!	
Scene 3: Full Efforts, Shared Success	"Together with Love" – Sun Nan  同愛同在 – 孫楠	With National Day coinciding with the bustle of the Hangzhou Asian Games, the third scene features "red shimmers" symbolising athletes working towards their goals and sparkling on the field. The "gold, silver and orange" fireworks resemble gold, silver and bronze medals, inspiring the athletes to strive for excellence on behalf of the country and Hong Kong.	
Scene 4: Collective Progress through Global Harmony	"Imagine" – John Lennon	The fourth scene features vibrant, colourful rings of fireworks, encouraging everyone to cast their sights across the world, be global-minded and work together for the advancement of humanity and global harmony through applying boundless imagination and creativity.	

<p>Scene 5: Bold Dreams for a Splendid Life</p>	<p>"Count on Me" – Bruno Mars</p>	<p>In the fifth scene, a multi-colour hydrangea makes its Hong Kong premiere, erupting into rings, spirals, crowns and other designs after its initial launch. Do you think they resemble hydrangeas or sunflowers? Daisies or dandelions? Through this scene, we hope to remind everyone that as long as you dare to dream and boldly move forward, you can create a splendid life!</p>	
<p>Scene 6: Rooted in China, Advancing as One</p>	<p>"Chinese" – Andy Lau  中國人 – 劉德華</p>	<p>The sixth scene presents "red five-pointed stars" accompanied by flourishes of different colour combinations, highlighting the diversity and unity of Chinese civilisation. Surpassing geographical limitations, the Chinese shall come together, dedicating themselves to striding forward as one.</p>	
<p>Scene 7: Innovating with Boundless Potential</p>	<p>"Flower Universe" – Kelly Chen  花花宇宙 – 陳慧琳</p>	<p>Hong Kong has become a smart city equipped with leading 5G technology. Telecommunications technology continuously steps up our international competitiveness while enhancing the lives of the general public, just like the "roaming fireworks" in this scene: ever-changing and full of vitality with boundless potential.</p>	
<p>Scene 8: Prospering Nation, Blessings for Hong Kong</p>	<p>"Yellow River Concerto" – China Philharmonic Orchestra  黃河協奏曲 – 中國愛樂樂團</p>	<p>The final scene is unveiled with the powerful Yellow River Concerto, bringing the show to its climax. "Crown" and "palm brocades", along with alternating red and sparkling fireworks, coronate Victoria Harbour. The scene of blooming flowers symbolises the prosperity of the nation and blessings on Hong Kong, which shall continue to reach new heights.</p>	

## **About HKT**

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses, whereas our comprehensive connectivity and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit [www.hkt.com](http://www.hkt.com).

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## **About FWD Insurance (FWD Hong Kong)**

FWD Hong Kong is part of the FWD Group, a fast-growing pan-Asian life insurer with more than 11 million customers across 10 markets, including some of the fastest-growing insurance markets in the world. FWD is a top 3 life insurer by new business first year premium in Hong Kong\*.

FWD Hong Kong has been assigned strong financial ratings by international agencies. It offers life and medical insurance, employee benefits, and financial planning.

FWD reached its 10-year anniversary in 2023. The company is focused on making the insurance journey simpler, faster and smoother, with innovative propositions and easy-to-understand products, supported by digital technology. Through this customer-led approach, FWD is committed to changing the way people feel about insurance.

For more information about FWD Hong Kong please visit [www.fwd.com.hk](http://www.fwd.com.hk).

\* Source: Provisional Statistics on Hong Kong Long Term Insurance Business - January to December 2022, Insurance Authority of Hong Kong. The calculation combines individual and group businesses, and non-bank insurers.

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