

HKT and Ocean Park present "Panda TV"
**Enabling Hong Kong residents to discover the adorable daily lives of
giant pandas anytime, anywhere**



HKT (SEHK: 6823) and Ocean Park – HONG KONG, 14 January 2025 – "Le Le", "Ying Ying" and their twin giant panda cubs, along with two giant pandas, "An An" and "Ke Ke", gifted by the Central Government, have sparked a city-wide giant panda craze. Now TV, under HKT, has partnered with Ocean Park to launch "Panda TV", a free channel that broadcasts the daily lives of the six giant pandas at the Park, enabling Hong Kong residents to observe these charismatic creatures anytime, anywhere.

On 15 January 2025, the first phase of "Panda TV" will go live on the new Channel 200. The public can access the channel through a Now TV set-top box or register for a free Now ID to watch on the Now TV mobile app or website. Two cameras at the "Hong Kong Jockey Club Sichuan Treasures" enclosure will offer comprehensive coverage of the daily lives of giant pandas "An An" and "Ke Ke" from 10am to 7pm daily. Viewers can also catch all the adorable panda antics through a treasure trove of panda clips exclusively available on the Now TV panda page. Subscribers to 1010, csl and Club Sim monthly service plans will have their data usage waived, allowing them to enjoy the panda broadcasts anytime, anywhere in Hong Kong◇.

To further engage viewers, augmented reality interactive platform AR Lens mobile app has partnered with Now TV to launch a series of giant panda AR games and experiences. From 20 January to 9 February 2025, the "Panda TV" channel will periodically release five different QR codes. Viewers can use their mobile phone cameras to scan the QR codes and collect AR panda stamps on AR Lens. The first participant to collect all five AR panda stamps stands a chance to win fabulous prizes☆.

1010 and csl are also introducing a giant panda-themed commemorative edition SIM card featuring the image of the giant pandas on the SIM card face. Starting from 15 January 2025, new SIM cards issued to new customers and existing customers who renew or upgrade their monthly service plans will be the giant panda-themed commemorative edition SIM card (subject to availability while stocks last)^. Additionally,

students across Hong Kong can take advantage of a special offer: the "csl. Baby Panda 5G Service Plan"* for just HK\$78 per month. The plan includes two Ocean Park adult admission tickets# and a 12-month subscription to one of the following: Now TV's Junior Pack, STEM Learning Pack or Now True On-demand Service (all without a set-top box).

Starting from 27 January 2025, Hong Kong residents can use AR Lens to take photos and check in with adorable virtual AR panda installations at various locations across the city every week, creating joyful memories with giant pandas. The second phase of "Panda TV" will be launched in February, expanding coverage to include giant pandas "Le Le", "Ying Ying" and their adorable twin cubs. Viewers will get an intimate glimpse into the lives of this charming panda family of four, along with more innovative AR panda experiences. Stay tuned!

- # -

◇ Starting from 14 July 2023, all users of the 1010 / csl / Club Sim monthly service plan can enjoy waiver for local data usage provided by the registered SIM card when streaming Now TV video contents and browsing on the Now TV app in Hong Kong. For avoidance of doubt, the local data usage waiver is not applicable to data usage that incurred for downloading and updating of the App. The mobile data usage for viewing of video advertisement broadcasted in the Apps, accessing or downloading content from other websites (such as banner advertisement) or/and any other websites (for example, advertisement from third party) redirecting from the Apps will be deducted from your Service Plan. If customers download and/or use the Now TV app overseas, they may need to pay additional roaming data charges.

☆ For prize details and terms and conditions of the game, please visit: <https://bit.ly/40jUMo8>.

^ Redemption dates for the giant panda-themed commemorative edition SIM cards will be announced in due course. Eligible customers will receive an SMS with collection details. The SIM cards will be available in limited quantities on a first-come, first-served basis while stocks last.

* Only applicable to subscription of the "csl. Baby Panda 5G Service Plan" with 36-months' commitment period. Please refer to the appendix for plan details, terms and conditions.

Ocean Park adult admission tickets are available in limited quantities on a first-come, first-served basis while stocks last.

Appendix I:

"csl. Baby Panda 5G Service Plan" ⁽¹⁾

Monthly fee (after rebate) ⁽²⁾	HK\$78
Local mobile data ⁽³⁾	10GB
Thereafter unlimited data speed cap ⁽³⁾	1Mbps
Mainland China and Macau roaming data ⁽⁴⁾	1GB
Local voice minutes ⁽⁵⁾	Unlimited
Exclusive benefits	<ul style="list-style-type: none"> • Two complimentary Ocean Park adult admission tickets valued at HK\$996 (applicable to 36-month service plan only)⁽⁶⁾ • 5% discount at Ocean Park souvenir shops⁽⁷⁾
Free value-added services	<ul style="list-style-type: none"> • 12-month subscription to one of the following Now TV packs: Junior Pack, STEM Learning Pack or Now True On Demand, each valued at HK\$816 (all without set-top box)⁽⁸⁾ • Free call filtering service during the contract period ⁽⁹⁾
Eligible Customers	<ul style="list-style-type: none"> • Any full-time students or parents of any full-time students of any kindergartens, primary schools, secondary schools, or tertiary institutions registered in Hong Kong are eligible to this service plan. • Registered users must be at least 18 years old.

Notes:

- (1) The "csl. Baby Panda 5G Service Plan" ("the Plan") operates on 5G, 4.5G, or 3G networks. In areas outside of our 5G coverage, service will be provided via 4.5G and/or 3G networks. Monthly basic or top-up entitlement support tethering and peer-to-peer (P2P) functions (such as BitTorrent).
- (2) This service plan is available to new customers, requiring a commitment period of 24/36-months. An administrative fee of HK\$18 per month is applicable to the above plans. Original monthly fee is HK\$88, with HK\$10 monthly rebate during commitment period. HK\$88 monthly plan fee or the latest prevailing monthly service fee will be charged from the 25th/37th months onwards.
- (3) This service plan includes 10GB monthly local mobile data with thereafter maximum uplink and downlink for data access at 1Mbps. Actual speeds experienced will be considerably less than the



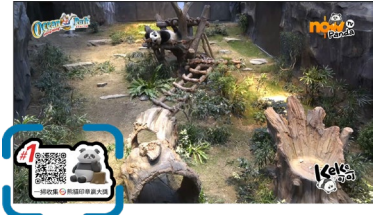

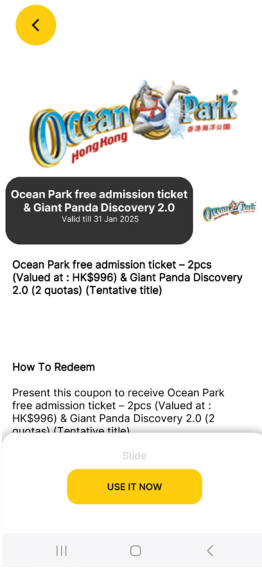
network specifications and will be affected by Internet conditions, server speeds, network conditions, coverage, location, device used, hardware, software, usage levels and other factors.

- (4) Mainland China and Macau Data Roaming Package:
 - a. The Service is available to selected personal account customers of designated csl service plan subscriptions who have activated IDD, roaming service and subscribe to Data Roaming Day Pass service. It is subject to related Terms and Conditions. If the customer has not registered for IDD and roaming services or has already applied for “barring of data roaming service”, upon subscription to Mainland China & Macau Data Roaming Package, it represents the customer agrees to activate IDD and roaming service and agree to “un-bar data roaming service”.
 - b. The usage is applicable only for Mainland China and Macau. Any unused data cannot be carried forward to the next bill month and will be forfeited at the end of each bill month.
 - c. If customers have both Mainland China & Macau Data Roaming Package, Mainland China Data Roaming Package (included shareable and non-shareable) and Greater China Data Roaming Package, data roaming usage in Mainland China or in Macau will be deducted from non-shareable Mainland China Data Roaming Package first, then it will be deducted from Greater China Data Roaming Package, then it will be deducted from shareable Mainland China Data Roaming Package. After that, it will be deducted from Mainland China & Macau Data Roaming Package.
- (5) Unless otherwise specified, Service Plan included usage applies to local use only and will be calculated on a per minute basis. Any usage of less than one minute will be counted as one minute. When you use the Call Waiting service and are connected to more than one telephone line, airtime will be calculated according to the total time spent on all connected lines during call waiting.
- (6) Free Ocean Park adult admission tickets (the “Tickets”) are subject to availability and will be provided on a first-come-first-served basis while stocks last. CSL Mobile Limited (“CSL”) is not the supplier of the Tickets. CSL makes no representation of or guarantee to any aspect of the Tickets and shall not in any way be liable to any matters in relation to the Tickets. No compensation shall be forthcoming under any circumstances. For enquires about the Tickets, please contact the relevant supplier directly.
- (7) Eligible customers can enjoy 5% discount at Ocean Park souvenir shops (the “Discount Offer”) until 31 December 2025. Terms and Conditions apply. CSL is not the supplier of the Discount Offer. CSL makes no representation or guarantee to any aspect of the Discount Offer and shall not in any way be liable to any matters in relation to the Discount Offer. No compensation shall be forthcoming under any circumstances. For enquiries about the Discount Offer, please contact the relevant supplier directly.
- (8) Customers subscribing to this plan with 24/36-month commitment period can enjoy one of the following Now TV service packs for 12 months: Junior Pack (without set-top box), STEM Learning Pack (without set-top box) or Now True On-demand (without set-top box) (each a "Now TV Value-Added Service Pack"). The first 12 months' basic fee of the Now TV Value-Added Service Pack will be waived from the commencement date of the dedicated service plan. HK\$68 monthly fee will apply from the 13th month, billed through CSL monthly statement until customer provides minimum 30 days' prior notice or other period as required by the service contract of CSL. This offer excludes Now TV set-top box and is not applicable to existing customers of Now TV with set-top box. The relevant Now TV Value-Added Service Pack and Now TV services are provided by Now TV Limited and are subject to Now TV Limited's terms and conditions; For details, please see Now TV's website at <https://nowtv.hk>.
- (9) Call Filtering and Overseas Call Alert Service is subject to relevant Terms & Conditions, please visit <https://www.hkcs.com/en/call-filtering-service/> for details.
- (10) If the Plan is terminated prior to the expiry of the relevant commitment period for any reason, Eligible Customers will be required to pay the outstanding monthly fees for the remaining contract period for the value of the Offer.

- (11) Unless otherwise stated, the Offer cannot be used in conjunction with any other promotional or discount offer and is non-transferable or exchangeable for cash or other products.
- (12) The General Terms and Conditions of CSL Mobile Limited (“CSL”) apply (<https://www.hkcsl.com/en/service-terms-and-conditions/>) to the relationship between CSL and you in respect of the Designated Plan and the goods and services of CSL.
- (13) We reserve the right to vary or cancel this Promotion and/or amend these Terms and Conditions at any time without notice. The Provider reserves the right to amend the relevant terms and conditions governing the use of the Offer at any time without notice.
- (14) In the event of discrepancy or inconsistency between the English and Chinese versions of these Terms and Conditions, the English version shall prevail. In the event of dispute in relation to this Promotion, our decisions shall be final. In the event of dispute in relation to the use of the Offer, the Provider’s decisions shall be final.

Appendix II:

Instructions for "AR Panda Stamp Collection" Game

		
<p>Step 1: Download AR Lens mobile app from App Store or Google Play (https://applink.arlensapp.com/cslens/open?c=202501 OPP OOH)</p>	<p>Step 2: Open the app and register an account using your mobile phone number</p>	<p>Step 3: Use your phone camera to scan the QR code displayed on the "Panda TV" (Channel 200) to collect stamps</p>
		
<p>Step 4: Once the QR code has been scanned, the AR Lens app will open automatically. Successfully collected stamps will be saved in the app's campaign page.</p>	<p>Step 5: The participant who collect all five stamps the fastest will receive an eCoupon as a prize</p>	

About HKT

HKT is a technology, media, and telecommunication leader with more than 150 years of history in Hong Kong. As the city's true 5G provider, HKT connects businesses and people locally and globally. Our end-to-end enterprise solutions make us a market-leading digital transformation partner of choice for businesses, whereas our comprehensive connectivity and smart living offerings enrich people's lives and cater for their diverse needs for work, entertainment, education, well-being, and even a sustainable low-carbon lifestyle. Together with our digital ventures which support digital economy development and help connect Hong Kong to the world as an international financial centre, HKT endeavours to contribute to smart city development and help our community tech forward.

For more information, please visit www.hkt.com.

LinkedIn: [linkedin.com/company/hkt](https://www.linkedin.com/company/hkt)

About Ocean Park Corporation

Since its opening in January 1977 as a non-profit organisation, Ocean Park has developed itself into a world-class attraction connecting people with nature. It has gained consistent recognition for its extraordinary experiences, conservation and education work, and relationship with the community. The Park has successfully transformed into a premier international resort destination with the launches of Hong Kong Ocean Park Marriott Hotel in October 2018 and Water World Ocean Park Hong Kong in September 2021, and the opening of The Fullerton Ocean Park Hotel Hong Kong in July 2022. For more information, please visit oceanpark.com.hk and waterworld.oceanpark.com.hk.

For media enquiries, please contact:

HKT

Group Communications

Stella Tsang

Tel: +852 2883 8747

Email: stella.hy.tsang@pccw.com

Issued by HKT Limited.

HKT Limited is a company incorporated in the Cayman Islands with limited liability.