



PCCW reports 2018 annual results with revenue growth across all core businesses

PCCW (SEHK:0008) – HONG KONG, February 25, 2019 – The directors (“Directors”) of PCCW Limited (“PCCW” or the “Company”) are pleased to announce the audited consolidated results of the Company and its subsidiaries (collectively the “Group”) for the year ended December 31, 2018. Some key figures are as follows:

- Core revenue increased by 5% to HK\$38,550 million
- Core EBITDA decreased by 2% to HK\$12,400 million
- Core profit attributable to equity holders of the Company increased by 8% to HK\$1,302 million

- Consolidated revenue increased by 5% to HK\$38,850 million
- Consolidated profit attributable to equity holders of the Company was steady at HK\$897 million

- Basic earnings per share amounted to 11.63 HK cents
- Final dividend of 22.33 HK cents per ordinary share
- Results reflect the continuing operations of the Company

The 2018 results reflect the adoption of several new accounting standards and, for comparison, the results for the year ended December 31, 2017 have been restated as if these new accounting standards had been in place. The results are for the continuing operations of the Company.

Revenue from HKT Limited (“HKT”) for the year ended December 31, 2018 increased by 6% to HK\$35,187 million, underpinned by steady growth in Telecommunications Services (“TSS”) and Mobile Services revenue as well as higher mobile handset sales during the year. Revenue from the Media business grew by 10% as all three platforms of pay TV, free TV and over-the-top (“OTT”) services delivered business expansion. Pay TV benefited from the launch of the Now E service, free TV continued to expand audience reach and awareness and the OTT segment boosted its viewer base and engagement. Revenue from the Solutions business recorded 2% growth as it completed several projects for major public sector and enterprise customers. However, this was partially offset by a shift in the focus of the business in the mainland China market to offer digital technology solutions to our enterprise customers. Overall, core revenue increased by 5% to HK\$38,550 million.

HKT’s EBITDA increased by 2% to HK\$12,558 million for the year ended December 31, 2018 while the Solutions business recorded a steady EBITDA. The Media business continued to invest into new market expansion and unique content to drive future growth. As a result, core EBITDA softened by 2% to HK\$12,400 million. Core profit attributable to equity holders of the Company increased by 8% to HK\$1,302 million as a result of certain investment gains.

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Projects at Pacific Century Premium Developments are progressing as scheduled with revenue boosted by rental income from Pacific Century Place, Jakarta as tenants started to move in.

As a result, consolidated revenue increased by 5% to HK\$38,850 million and consolidated profit attributable to equity holders of the Company was steady at HK\$897 million for the year ended December 31, 2018. Basic earnings per share was 11.63 HK cents.

The board of Directors (the “Board”) has recommended the payment of a final dividend of 22.33 HK cents per ordinary share for the year ended December 31, 2018.

PCCW Group Managing Director, Mr. BG Srinivas, said that the Group’s core businesses of media entertainment, IT solutions and telecommunications will continue to safeguard their market-leading positions in Hong Kong while seeking growth also through the development of new business streams and expansion in new markets.

“Now TV will reinforce its successful proposition delivering premium content, which includes world class sporting events, to viewers in Hong Kong on multiple platforms. Viu OTT has established its presence in some of the most promising markets in Asia and will provide the growing population of online video viewers with the most relevant and original content,” he said.

“PCCW Solutions is well-positioned to assist the digital transformation of both the private and public sectors in Hong Kong, mainland China, and other places in the region where it is actively expanding into following some notable success cases in the past year,” Mr. Srinivas said.

He added, “Leveraging its competitive advantage as the leading connectivity provider, HKT will continue to innovate to serve customers’ needs for a smarter home, smarter lifestyle and smarter business operations.”

Mr. Srinivas said, “Over the years, PCCW has built robust operations across our businesses. While the world economic environment is faced with challenges in the coming year, the Group will continue to pursue its growth objectives by playing a key role in this era of digital transformation.”

For further details of the 2018 annual results, please refer to the [announcement](#) that has been filed with the Stock Exchange of Hong Kong.

Note:

Core revenue refers to consolidated revenue excluding Pacific Century Premium Developments Limited (“PCPD”), the Group’s property development and investment business; core EBITDA and core profit attributable to equity holders of the Company refers to consolidated EBITDA and consolidated profit attributable to equity holders of the Company excluding PCPD.

Continuing operations exclude the results and gain on disposal of the wireless broadband and related business component in the United Kingdom.

About PCCW Limited

PCCW Limited (SEHK: 0008) is a global company headquartered in Hong Kong which holds interests in telecommunications, media, IT solutions, property development and investment, and other businesses.

The Company holds a majority interest in the HKT Trust and HKT Limited, Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. HKT meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, and other telecommunications businesses such as customer premises equipment sale, outsourcing, consulting, and contact centers.

PCCW also owns a fully integrated multimedia and entertainment group in Hong Kong, PCCW Media. PCCW Media operates the largest local pay-TV operation, Now TV, and is engaged in the provision of OTT (over-the-top) video service under the Viu brand in Hong Kong and other places in the region.

Through HK Television Entertainment Company Limited, PCCW also operates a domestic free television service in Hong Kong.

Also wholly-owned by the Group, PCCW Solutions is a leading information technology outsourcing and business process outsourcing provider in Hong Kong and mainland China.

In addition, PCCW holds a majority interest in Pacific Century Premium Developments Limited, and other overseas investments. To learn more about PCCW, please visit www.pccw.com.

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